



## Describing Edmonton

If you need help talking about Edmonton, you'll find what you're looking for here.

### Overall

*(76 words)*

We're young, ambitious and building something extraordinary. Located on Treaty 6 Territory and with a population of just over one million, Edmonton is one of Canada's youngest, fastest growing and most affordable cities. We're building a resilient and diverse economy, attracting the best and the brightest and striving to be a world leader in environmental sustainability. We value quality of life, community safety and a welcoming spirit that embraces new people and new ideas.

*(15 words)*

Edmonton is a young, growing and affordable city with a resilient economy and welcoming spirit.

### Arts and Culture *(150 words)*

Edmonton is home to a vibrant medley of different cultures, languages and religious backgrounds. We support and encourage the new and fresh, while also cherishing what our past has given us. First generation newcomers make up 23 per cent of the region's population, creating diverse, welcoming and vibrant communities and workplaces.

A gathering place for the arts, the Downtown Arts District is a vibrant hub of live entertainment, visual art and music. Be inspired at the [Art Gallery of Alberta](#), [Citadel Theatre](#), [Winspear Centre](#) and [Royal Alberta Museum](#).

Arts and culture are celebrated year-round. Every season is festival season and Edmonton's home-grown festivals are now renowned: the [Edmonton International Fringe Theatre Festival](#) and [Edmonton International Street Performers Festival](#) are the largest and longest-running in North America; [Gallery Walk](#) featuring six galleries is the first of its kind in Canada; and the [Edmonton Heritage Festival](#) is the world's largest multicultural festival.

## **Business** (58 words)

Edmonton has a strong, diverse and resilient economy, focusing on energy, life sciences, food and agriculture, technology and manufacturing industries. Our highly skilled workforce, strategic location and innovation drives our success. With no provincial sales tax and extremely low personal and corporate tax rates, Edmonton is one of the most cost-competitive places to do business in the world.

## **Indigenous Edmonton** (127 words)

Located within the [Treaty 6 Territory](#), Edmonton has long been a gathering place for Indigenous communities, including the Cree, Dene, Stoney, Saulteaux, Blackfoot and Metis people. The traditional name of Edmonton is amiskwaciy-wâskahikan, meaning Beaver Hills House.

The City of Edmonton and numerous community partners are committed to growing healthy relationships with Indigenous communities in Edmonton through the Indigenous Framework. The University of Alberta has the [Faculty of Native Studies](#), the only faculty of its kind in Canada; and the City encourages ongoing celebrations of culture through the Indigenous Artist-in-Residence Program, Indigenous History Month and National Indigenous Peoples Day.

Currently home to the second largest Indigenous population in Canada, Edmonton offers many ways to celebrate and experience the rich culture through history, art, food, festivals and stories.

## **Innovation** (127 words)

Edmonton is being recognized as an emerging regional hub for artificial intelligence and start up industries, using high-tech and automation to create opportunities and developments. We are innovative, globally competitive and empowered by a talented and diverse workforce, which has created breakthroughs in autonomous vehicles, cleantech, medical research and nanotechnology.

The [University of Alberta](#) is one of the top artificial intelligence and machine learning research universities in the world.

[Alberta Machine Intelligence Institute](#) (Amii) provides support to businesses implementing artificial intelligence and machine learning, and partners with global industry leaders, notably Google Brain, IBM, Microsoft Research, and Volkswagen Data Lab.

Service business software [Jobber](#), the 2nd fastest growing software company in Canada, is currently in 47 countries, and businesses using the platform deliver \$6 billion in services.